

Earthon®

Front and Top Loader Laundry Powder Regular



In today's troubled environment we need to go the extra mile — for tomorrow's sake. The Earthon Laundry Powders from Diversey have been specially formulated to have a minimal impact on our environment. Earthon is our commitment, and yours, towards sustainable living solutions for our planet. Pretty good for your clothes too!

- ✓ Performance Boosted
- ✓ Biodegradable
- ✓ Phosphate FREE
- ✓ Sensitive Skin
- ✓ Grey Water Friendly
- ✓ Front and Top Loader

Environmental Update

- x NO Phosphates — phosphate pollution starves waterways of the oxygen needed to support aquatic life producing uncontrolled algal blooms that contaminate drinking water and destroy ecosystems
- x NO Ammonia or Nitrates — these can contaminate ground and surface water, promote oxygen starvation and algal growth, while high concentrations can be toxic to animals, amphibians and fish
- x NO EDTA or NTA — a synthetic, phosphate alternative which can re-dissolve toxic heavy metals trapped in underwater sediments, absorbing them back in the food chain
- x NO APEOs — APEO is a type of surfactant that can be harmful to aquatic life
- x NO Fragrances, Dyes or Enzymes — some are made from petroleum solvents and do not degrade; some have toxic effects on aquatic life. Earthon is free of fragrances and dyes which can cause skin irritations and allergies like eczema
- x NO Animal Testing
- ✓ YES The surfactants used in Earthon are Readily Biodegradable according to Australian Standard 4351
- ✓ YES Earthon is suitable for use with septic tanks
- ✓ YES Earthon has a performance boosted formulation containing anionic and nonionic surfactants
- ✓ YES Earthon is grey water friendly – you can use the water from the rinse cycle to irrigate your garden*
- ✓ YES Earthon's Flip It bucket is made from at least 15% recycled PP. It's recyclable and reusable too, with various useful applications around the home, or the farm
- ✓ YES Earthon's scoop is cardboard, reusable and recyclable
- ✓ YES Earthon has been formulated for hot or cold water

*Consult your local council for use of greywater.

All manufacturing processes have some impact on the environment. Our task was to make a laundry detergent with low impact and high performance.

Use Overview

ECO TIPS

- ▶ Follow the dosage instructions
- ▶ Use the lowest acceptable wash temperature to save energy
- ▶ Conserve water — do full wash loads. Some washing machines use the same amount of electricity and water whether full or half empty.
- ▶ Use the ECO or Fast Wash cycle where possible
- ▶ Recycle your plastic bucket

WASHING TIPS

- ▶ Follow garment care instructions
- ▶ Wash non-colour fast clothes separately
- ▶ If clothing is stained wash or soak immediately
- ▶ Do not overload the washing machine
- ▶ It is not recommended to add chlorine bleach
- ▶ Do not soak non-colour fast items
- ▶ earthon- is NOT suitable for silk, wool or other delicate fabrics.

Directions for use

Washing Machine

Top Loading Washing Machine

Normal Loads
2 scoops

**Large Loads/
Hard Water**
3 scoops

Front Loading Washing Machine

1 scoop

1.5 scoops

Dispense laundry powder to washing machine then add clothes. Start wash cycle. (Follow washing machine manufacturers instructions for dispensing instructions)

Soaking

Bucket

1 scoop per 5L

Top Loaders

2 scoops

Front Loaders

1 scoop

Follow clothing care labels for water temperature. Soak for a minimum of 30 min or over night for tough stains. (Follow washing machine manufacturers instructions).

1 scoop = 1/2 cup

Each 7.5kg Bucket comes with a scoop.

Product Specifications

Parameter	Results
Appearance	WHITE POWDER
pH (1% solution)	10-11

Available Items

Code	Description	Pack Size	Availability
5013134	Earthon Top and Front Loader Laundry Powder	7.5kg bucket	AU & NZ
5027448	Earthon Top and Front Loader Laundry Powder	35x200gm Sample ctn	AU & NZ

Safety Reminder:

Please make sure your employees read and understand the product label and Safety Data Sheet before using this product. The label contains directions for use, and both the label and SDS contain hazard warnings, precautionary statements and first aid procedures. SDSs are available online at www.diversey.com or by calling Toll free: Australia, 1800 647 779 or New Zealand, 0800 803 615.

For additional information, please contact us at:

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